

Logistics Services

Proposal

www.Stromvejen.dk

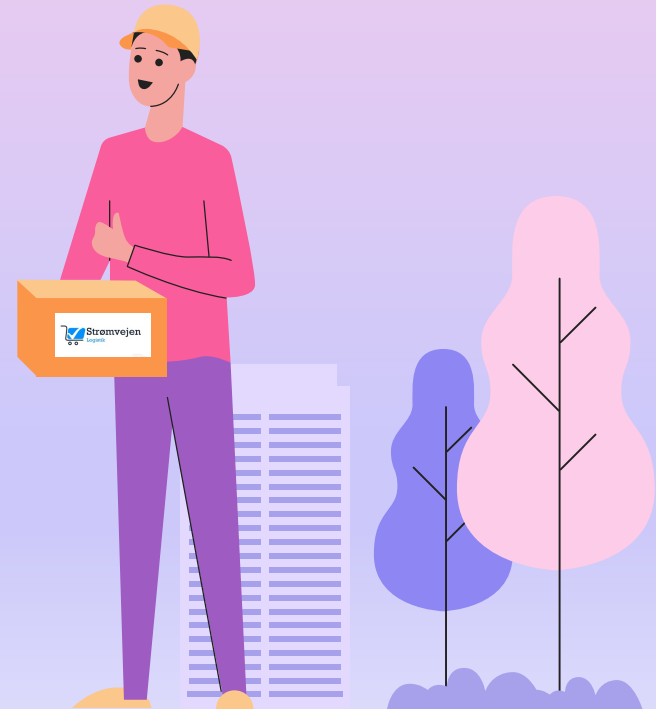


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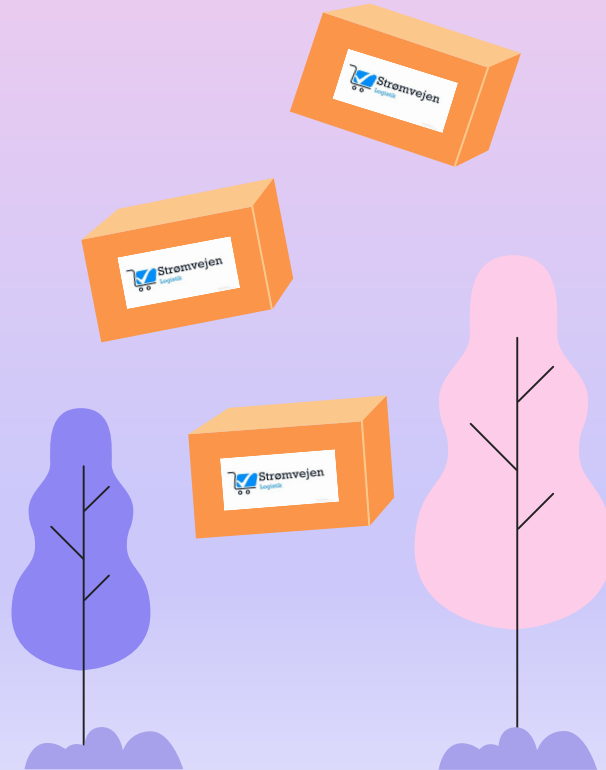
Market analysis

Marketing plan

Management plan

Operating plan

Financial plan



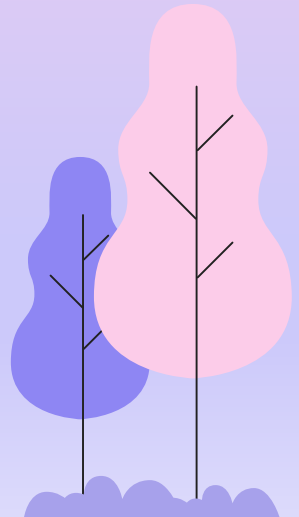
Mission

Electrify

Our mission is to deliver high-quality services while being mindful of our impact on the environment. We use an all-electric fleet to reduce our carbon footprint and contribute to a healthier ecosystem. We want make a positive impact on the world by offering eco-friendly and sustainable delivery solutions.



Business overview



Our company



At Stromvejen ApS, we're on a mission to revolutionize eCommerce distribution.

We believe in delivering top-notch service to our clients while also prioritizing the health of the planet. With our state-of-the-art electric fleet, we're committed to reducing our carbon footprint and creating a more sustainable future.

Our dedicated team is passionate about providing hassle-free, affordable delivery solutions so you can focus on what really matters - growing your business.

Choose Stromvejen ApS and join us on our journey towards a greener, more efficient tomorrow..

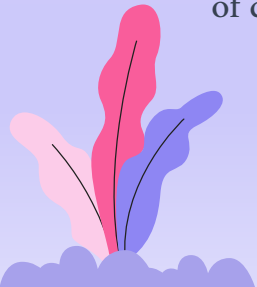


Who is Stromvejen ApS ?

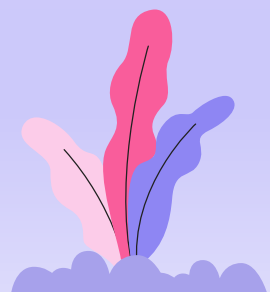
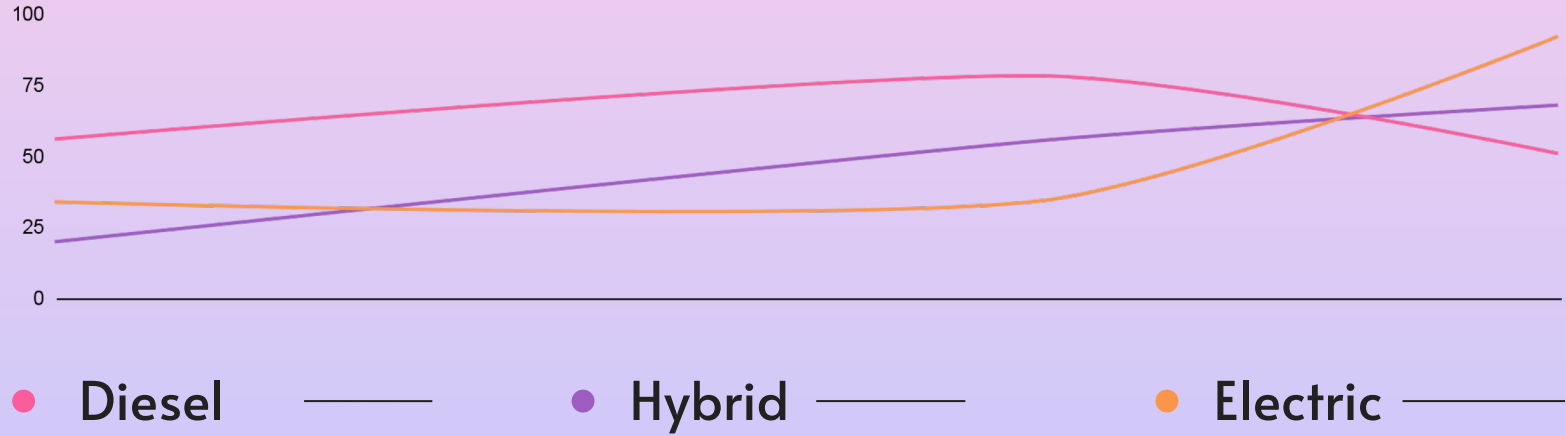
At Stromvejen ApS, we are driven by the desire to leave behind a better world for our children. This is why we have made it our mission to provide sustainable delivery solutions to businesses in Denmark and beyond. Our journey began in January 2022, and since then, we have grown from delivering just one package a day to over 5000 daily deliveries. We achieve this using an electric fleet for city deliveries and special combustion additives for our linehaul terminal connections. This ensures that even our non-electric vans operate in an environmentally friendly manner.

We are proud to have a diverse range of clients, from Acelloyds Ltd in Ireland to local bakeries, fruit vendors, accounting firms, and more. Our ability to deliver everything from flowers to important documents, wine to pharmacy products, and even auctioned items in a safe box has earned us their trust and recommendation. At Stromvejen ApS, we believe in transparency, reliability, and sustainability. With our integrated tracking, proof of delivery, and shipping label scanning features, you can rest easy knowing that your packages are in safe hands.

Join us in creating a sustainable future. Choose Stromvejen ApS for your delivery needs.



Market trends



Problem vs solution

Problem

1. Inefficient delivery systems leading to missed deadlines and frustrated customers.
2. Lack of transparency and accountability in the delivery process. Solution: Trust Stromvejen ApS with integrated product tracking, proof of delivery, and shipping label scanning features for peace of mind.

Solution

1. Unleash the power of on-time delivery with Stromvejen ApS. With a delivery window of 16:00 to 22:00 and a live tracker, you'll always know when your parcel will arrive. Our skilled couriers and precision ETA ensure that you'll receive your goods with a delivery rate of over 96%. Trust us to make your delivery experience stress-free.
2. Experience the convenience of seamless delivery with Stromvejen ApS. Our powerful product tracking, proof of delivery, and shipping label scanning features ensure that your parcel is in safe hands. Plus, our cross-checking system ensures efficient routes, saving you time and money. Choose Stromvejen ApS for the ultimate delivery solution.



Competitors

PostNord

Customers have raised concerns about the cost of delivery, lack of package tracking accuracy, and difficulty in resolving issues with the company.

Gls

Some customers have reported issues such as late deliveries, incorrect delivery addresses, damaged packages, and poor communication from customer service

Ups

Similar as Gl's and some customers have also reported issues with package tracking accuracy and lost packages



Them vs us

Them

High CO2 emission

Nonrenewable resources

Low volume

Weight in excess

Cheap material

Nonrenewable resources

Us

Low CO2 emission

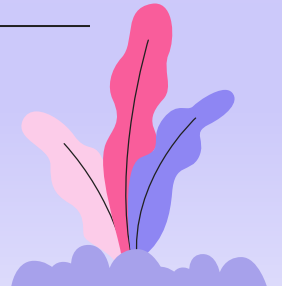
Recyclable

Logistic

Lighter design

Effective protection

Renewable resources



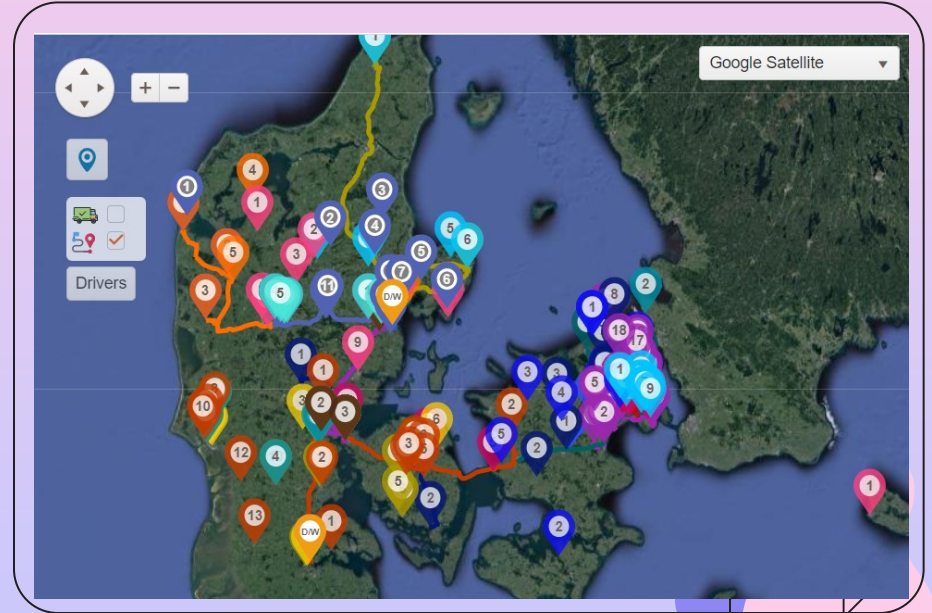
Market analysis

Market analysis based on best
logistics solutions



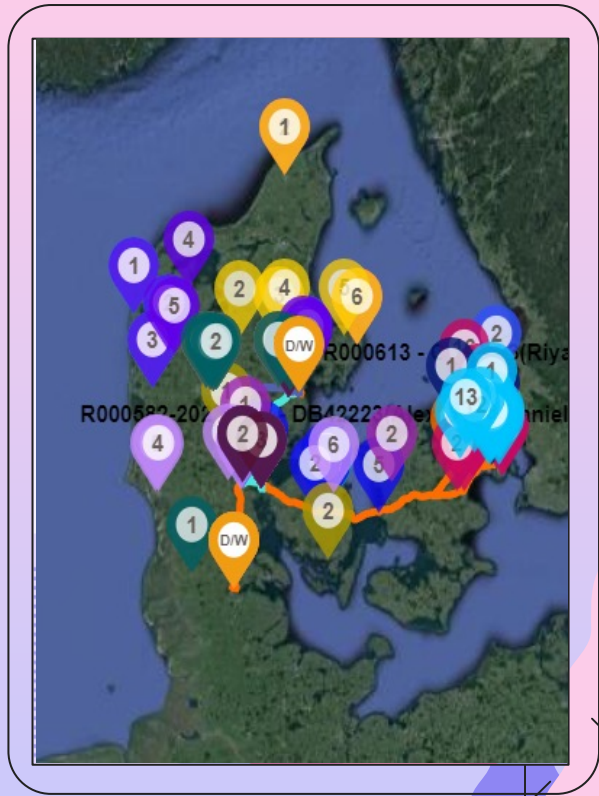
Track og trance analysis

We make the tracking process as simple and user-friendly as possible, allowing you and your customers to easily track their deliveries in real-time.



Same day delivery

Looking for same-day delivery options? At Stromvejen ApS, we've got you covered! We offer same-day delivery in Copenhagen (postal code from Kobenhavn K 1050 ending with Vanlose 2720), Randers, Aarhus, Aalborg, Aaberna, Odense, Vejle, Horsens, and Herning. With our strategically placed warehouses, we ensure that we can deliver promptly and maintain the highest level of quality. We are constantly expanding our operations and aim to offer same-day delivery across Denmark in 2023. Choose Stromvejen ApS for reliable and efficient same-day delivery services.

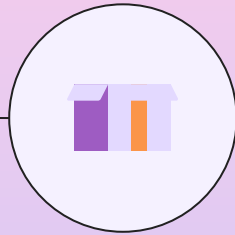


Package logistics delivery journey



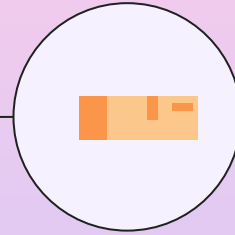
Pick-up arrangement

We will schedule a pickup of the goods from the sender's location.



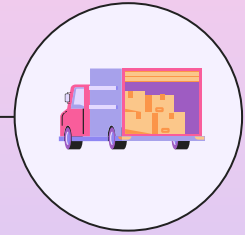
Loading and transportation

The goods are loaded onto a transportation vehicle and transported to the company's warehouse or directly to the recipient.



Storage

The goods are stored in our warehouse until they are ready for delivery..



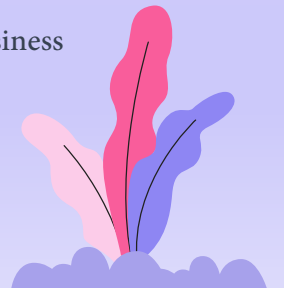
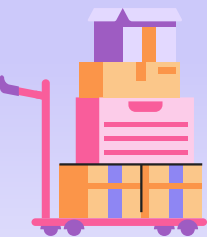
Delivery arrangement

At Stromvejen ApS, we take care of delivering the goods directly to the recipient with the utmost care and attention to detail.



B2B Services

1. Welcome to our B2B delivery services page! Our company offers a range of services to help businesses meet their delivery needs. Here are some of the services we provide:
2. **Fast Delivery:** We understand that in the business world, time is of the essence. That's why we offer same-day delivery in dedicated zones. With our reliable and efficient delivery service, you can be sure that your packages will reach their destination quickly and safely.
3. **Best Software:** Our cloud-based software and platforms enable our clients to track and follow the entire delivery and stock process in real-time. We use the latest technology to make sure that our clients are always informed about the status of their packages, from pickup to delivery.
4. **Delivery in EU:** Our delivery services extend beyond Denmark. With our partners, we can make deliveries throughout the EU. Whether you need to ship a package to Berlin or Barcelona, we have you covered.
5. **Logistic Deposit:** If you need to store inventory, we can help. Our warehouses located throughout Denmark provide a secure and convenient place to store your stock. We manage your inventory, ensuring a faster delivery and hassle-free experience for you.
6. **Partnering with us** means that you will receive reliable and efficient delivery services that will help your business succeed. Contact us today to learn more about how our services can meet your delivery needs.



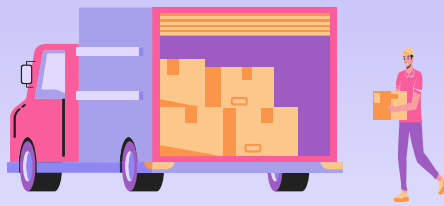
Prices for Distribution and Returns

1-3days

Weight

Cm3

0kg-0,5kg	30dkk	0cm ³ -4100cm ³
0,5kg-1kg	34dkk	4100cm ³ -7200cm ³
1kg-2,5kg	36dkk	7200cm ³ -23000cm ³
2,5kg-5kg	48dkk	23000cm ³ -31000cm ³
5kg-10kg	54dkk	31000cm ³ -50000cm ³
10kg-15kg	59dkk	50000cm ³ -75000cm ³
15kg-20kg	109dkk	75000cm ³ -100000cm ³
More then 20kg >	120dkk	More then 100000 cm ³

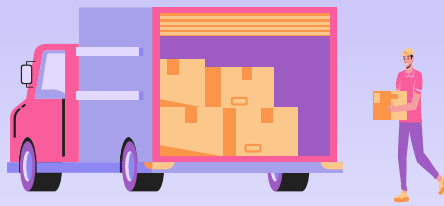


Prices for Distribution and Returns

Same day

Cm3

0kg-0,5kg	33dkk	0cm ³ -4100cm ³
0,5kg-1kg	37dkk	4100cm ³ -7200cm ³
1kg-2,5kg	39dkk	7200cm ³ -23000cm ³
2,5kg-5kg	51dkk	23000cm ³ -31000cm ³
5kg-10kg	57dkk	31000cm ³ -50000cm ³
10kg-15kg	62dkk	50000cm ³ -75000cm ³
15kg-20kg	112dkk	75000cm ³ -100000cm ³
More than 20kg >	123dkk	More than 100000 cm ³



Services

- 1.Labeling and packaging
- 2.Inventory management and storage
- 3.Order fulfillment and shipping
- 4.Sorting and assembly
- 5.Delivery and transportation
- 6>Returns and exchanges
- 7.Market research and analysis
- 8.Product sourcing and procurement
- 9.Pricing and promotion management
- 10.Customer service and support
- 11.Sales and marketing
- 12.Logistics and transportation management
- 13.Financial and accounting services
- 14.Secure transport and packaging for high-value or fragile items
- 15.Climate-controlled storage for sensitive products
- 16.Tracking and monitoring systems for real-time updates.
- 17.Web API and user-friendly Integration
- 18.Same day delivery



118800

Happy customers received their packages
with success in 2022



96%

Rate of Success for 2022



Thanks

Does anyone have any questions?

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